



Digital Designer

Location - Shoreditch, London

Reporting To – Design Manager, Vania Fennings

Department – Design

9:00-5:30 | Mon-Fri

About Olivia Burton

Olivia Burton is an exciting fashion and lifestyle business which was set up six years ago. The company was founded by two entrepreneur's Jemma and Lesa who met when studying at the London College of Fashion. After completing their degrees, they took up buying roles working for the likes of ASOS, Selfridges and Topshop. In 2012, after noticing a significant gap in the market for stylish, fashionable watches at an affordable price, the duo decided to join forces and set up their own business; Olivia Burton.

Mixing vintage styles with catwalk trends, Olivia Burton designs are strikingly original. The coveted brand launches new collections of directional styles every two months, allowing Olivia Burton to react to seasonal trends and offer the consumer constant newness. Last year the brand launched a jewellery range as a natural expansion of their product offering.

In July 2017 Olivia Burton was acquired by Movado Group, a \$500m global watch group with watch licenses including Hugo Boss, Tommy Hilfiger and Lacoste. This acquisition positions Olivia Burton for accelerated global growth.

About the Role

The design team are responsible for creating innovative output for the brand to all its customers on a daily basis. Whilst working in a fast-paced environment where no two days are the same the candidate will be responsible for all things digital. At times there may be an element of helping out in other areas of design to support the growing demand however the primary focus is digital.

About the Candidate

The ideal candidate will possess a can-do and flexible attitude. You will possess an open mind that can absorb constructive criticism in a fast-moving organisation. As a fashion forward thinker you will also understand the design process and be able to take briefs effectively.



Responsibilities

- Working collaboratively with the digital team and design manager to produce email, website and paid social creative
- Managing the ecommerce photography for every new season by liaising with our external photography studio
- Working closely with the ecommerce team to deliver a strong user experience online and ensuring all imagery is uploaded correctly and on time
- Supporting the team throughout the execution of campaigns and projects and being responsible for updating assets across all digital platforms
- Retouching digital assets
- Implement brand guidelines, and ensure consistency across all digital assets
- Maintaining files and asset management
- Proactive in suggesting new concepts and ideas, look to evolve designs by experimenting with imagery, typography, gifs and animation

Experience & Qualifications

- Excellent knowledge in Photoshop
- Strong knowledge in Aftereffects and experience in video editing
- Proficient in InDesign, Illustrator, Acrobat and Microsoft programmes
- An understanding of web technologies. experience in HTML and CSS
- Strong layout, typographic, visualising and retouching skills
- Excellent organizational, interpersonal and communication skills
- Be able to multitask, work on several projects at once, sometimes under pressure and often with tight deadlines
- 2 year's minimum previous experience preferably in a fashion retail design environment

If you would like to apply, please email your CV, covering letter and salary expectations to recruitment@oliviaburton.com